



PROJECT DIRECTORY 2012



DNA

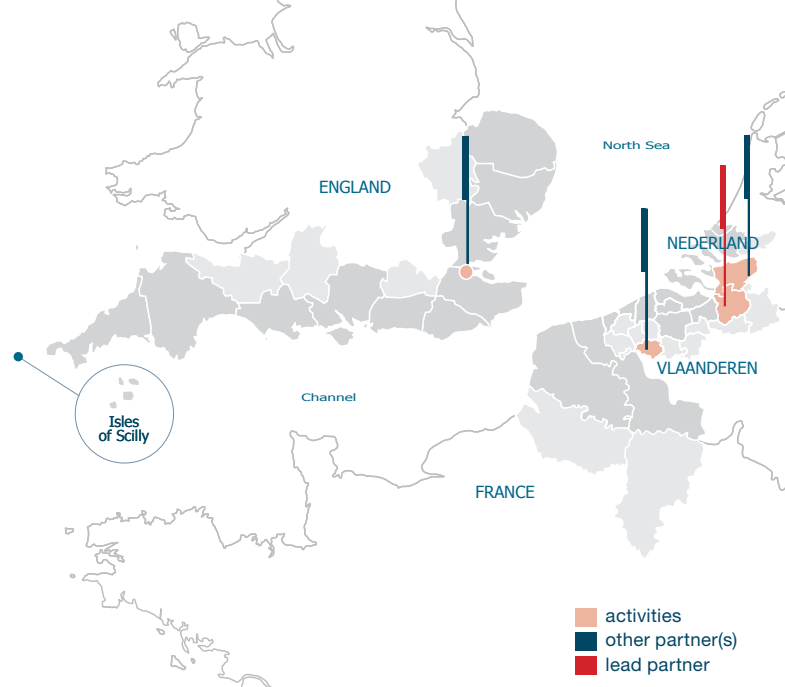
Deprived Neighbourhood Approach through the creation of ownership



The DNA project responds to a need to improve the quality of life of people living and working in and visiting deprived neighbourhoods, in the 2 Seas area. It will contribute to an innovative solution, based on the empowerment of citizens, to take more ownership of the future of deprived areas. DNA will stimulate this heightened sense of ownership through initiatives in community safety, health and well-being and management of public space. In each activity, crossborder study visits will be organised, linking with workshops and local pilot schemes.

By giving people the chance to take responsibility for their neighborhood and create opportunities to develop initiatives and to execute them themselves, the partnership wants to reinforce for a sense of ownership for the place these people live in. The long-term aim is to create safe and attractive neighborhoods which are nice places to live, work or spend free time in.

The DNA project is based on a shared regional strategy focusing on the co-operation between citizens and local governments to find creative and new solutions. Emphasis will also be placed on the involvement of national and regional authorities.



Lead Partner	Stad Antwerpen (BE)
Other Partner(s)	(3): OCMW Kortrijk (BE), Medway Council (UK), Gemeente Breda (NL)
Location of the activities	Arr. Antwerpen (BE), Arr. Kortrijk (BE), Medway (UK), West-Noord-Brabant (NL).
Total Budget	€ 2,936,094
ERDF	€ 1,468,047 (50%)
Duration	36 months (01/07/2011-30/06/2014)
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